Sponsorship Opportunities
STAN 2026 Virtual Conference

Connected Currents: *Navigating Uncertainty Together*
February 24–26, 2026 | *150 Delegates | Virtual Format*

The Science and Technology Awareness Network (STAN) invites you to partner with us as a sponsor of our 2026 Virtual Conference. This three-day event will bring together 150 science outreach leaders and educators from across Canada to share strategies, strengthen networks, and spark collaboration.

Your sponsorship helps ensure this vibrant professional community continues to thrive — while giving your organization meaningful visibility with a highly engaged audience.

About the Conference

In a world where change is the only constant, science educators and non-profit leaders are being called to adapt, innovate, and connect like never before. This year's conference will focus on empowering the STEAM community to build resilient networks, share adaptive strategies, and foster meaningful collaboration in the face of uncertainty—grounded in the principles of change management to navigate transitions effectively and sustainably.

Connected Currents will bring together educators, program directors, community organizers, and advocates from across the STEAM landscape. Through interactive sessions and collaborative workshops, we'll explore how to sustain engagement, promote equity, and maximize impact in a rapidly evolving world.

Join us online to exchange ideas, spark partnerships, and strengthen the collective current that drives science outreach forward.

The three-day virtual conference will feature a mix of invited speakers and member-submitted sessions, including panels, interactive workshops, and keynotes.

Sponsorship Tiers

Choose from our sponsorship tiers or contact us to create a tailored opportunity.

Community Partner – $250

- Logo recognition on the conference website and in the program
- Acknowledgement in pre-event sponsor listings (website + email)
- One (1) complimentary conference registration

Supporting Sponsor – $500

- Logo recognition on the conference website and in the program
- Acknowledgement in pre-event sponsor listings (website + email)
- Logo displayed on rotating slides before and after sessions (1 day)
- One short sponsor message (up to 50 words) shared in the Slack networking channel
- One (1) complimentary conference registration

Session Sponsor – $1,000

- Logo recognition on the conference website and in the program
- Acknowledgement in pre-event sponsor listings (website + email)
- Logo displayed on rotating slides before and after sessions (all 3 days)
- Opportunity to deliver a short welcome message (live or video, up to 2 minutes) at the beginning of one session (pre-approved by the conference committee)
- Three (3) complimentary conference registrations

Lead Sponsor – $2,500

- Logo recognition on the conference website and in the program
- Acknowledgement in pre-event sponsor listings (website + email)
- Logo displayed on rotating slides before and after sessions (all 3 days)
- Five (5) minute welcome or video message during the conference opening
- Prominent logo placement on website, program, and social media promotions
- One dedicated Slack post highlighting your organization and resources
- Five (5) complimentary conference registrations

Presenting Sponsor – $5,000

- Logo recognition on the conference website and in the program
- Acknowledgement in pre-event sponsor listings (website + email)
- Logo displayed on rotating slides before and after sessions (all 3 days)
- Recognition as the Presenting Sponsor in all conference materials
- Five (5) minute welcome or video message during the conference opening or session, to be coordinated with the planning committee.
- Priority logo placement across all platforms (website, program, social media, slides)
- Recognition in the post-conference wrap up communications to all attendees
- Ten (10) complimentary conference registrations

Why Sponsor?

Connect directly with science outreach and education leaders across Canada.

Demonstrate your commitment to equity, inclusion, and the future of STEAM learning.

Gain visibility before, during, and after the conference across multiple channels.

Contact us

stan.rsst@gmail.com

Learn more about the conference at https://www.stanrsst.ca/conference