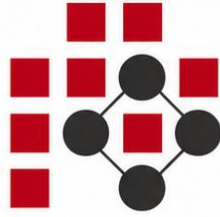


STAN
SCIENCE & TECHNOLOGY
AWARENESS NETWORK



RSST
RESEAU DE SENSIBILISATION
SCIENCES ET TECHNOLOGIES

Awareness to Action:

Connecting Communities,
Inspiring Change

FEBRUARY 23–25, 2027



| VIRTUAL CONFERENCE

Sponsorship Opportunities

150 Delegates | Virtual Format

The Science and Technology Awareness Network (STAN) invites you to partner with us as a sponsor of our 2027 virtual conference. This three-day event will bring together 150 science outreach leaders and educators from across Canada to share strategies, strengthen networks, and spark collaboration.

Your sponsorship helps strengthen science outreach across Canada by supporting a vibrant professional community of educators, outreach practitioners, researchers, and organizational leaders. In return, your organization gains meaningful visibility with an engaged audience committed to advancing equitable and accessible STEAM learning.

About the Conference

Through interactive sessions, shared experiences, and dynamic networking opportunities, participants will explore innovative approaches to inclusive, accessible, and community-driven STEAM learning. Guided by the 2027 theme, Awareness to Action, the conference emphasizes collaboration that moves ideas into practice, strengthening partnerships and building capacity across Canada's science outreach community.

The three-day virtual conference features invited speakers alongside member-led sessions, including keynotes, panels, workshops, and facilitated discussions designed to encourage learning, collaboration, and practical application.

Who Attends?

- Science centres and museums
- Universities and colleges
- School boards and educators
- Community organizations
- Indigenous organizations
- Youth-serving organizations
- Government
- Non-profit leaders
- Researchers and outreach professionals
- A National audience

Every sponsorship helps keep the conference accessible and affordable for participants while strengthening a national community committed to science engagement. Your support enables meaningful learning, collaboration, and connections that extend well beyond the conference itself.

Sponsorship Tiers

Choose from our sponsorship tiers or contact us to create a tailored opportunity.

Community Partner – \$250

- Logo featured on the conference website and digital program
- Recognition in pre-conference sponsor communications (website and email)
- One (1) complimentary conference registration

Supporting Sponsor – \$500

- Logo featured on the conference website and digital program
- Recognition in pre-conference sponsor communications (website and email)
- Logo featured on rotating slides before and after conference sessions (1 day)
- One sponsor spotlight (up to 50 words) shared in the conference Slack community
- One (1) complimentary conference registration

Session Sponsor – \$1,000

- Logo featured on the conference website and digital program
- Recognition in pre-conference sponsor communications (website and email)
- Logo featured on rotating slides before and after conference sessions (all 3 days)
- Opportunity to provide a brief welcome (live or pre-recorded, up to 2 minutes) at the start of one conference session (subject to conference committee approval)
- Three (3) complimentary conference registrations

Lead Sponsor – \$2,500

- Logo featured on the conference website and digital program
- Recognition in pre-conference sponsor communications (website and email)
- Logo featured on rotating slides before and after conference sessions (all 3 days)
- Five-minute welcome (live or pre-recorded) during the conference opening, coordinated with the planning committee.
- Prominent logo placement on website, program, and social media promotions
- Dedicated Slack post highlighting your organization and resources
- Five (5) complimentary conference registrations

Presenting Sponsor – \$5,000

- Logo featured on the conference website and digital program
- Recognition in pre-conference sponsor communications (website and email)
- Logo featured on rotating slides before and after conference sessions (all 3 days)
- Recognition as the Presenting Sponsor in all conference materials
- Five-minute welcome (live or pre-recorded) during the conference opening, coordinated with the planning committee.
- Priority logo placement across all platforms (website, program, social media, slides)
- One dedicated Slack post highlighting your organization and resources
- Dedicated sponsor feature in one STAN newsletter
- Recognition in the post-conference wrap up communications to all attendees
- Ten (10) complimentary conference registrations

Why Sponsor?

Partnering with STAN means investing in the people and organizations shaping science engagement across Canada. As a sponsor, you will:

- Connect with educators, outreach professionals, researchers, and community leaders from across Canada.
- Demonstrate your organization's commitment to inclusive, accessible, and community-driven STEAM learning.
- Build meaningful visibility through conference, digital, and community engagement opportunities before, during, and after the event.
- Help strengthen a national network that shares ideas, builds partnerships, and expands access to science learning.

Contact us

We'd love to discuss how your organization can be part of STAN 2027.

stan.rsst@gmail.com

Learn more about the conference at <https://www.stanrsst.ca/conference>